Rhode Island Broadcasting

Going on Daily Media Kit





About RI Broadcasting

Rhode Island broadcasting is designed to be a community Podcast Channel. When one of us succeeds, we all succeed. Each quality show gives hosts an opportunity to find an audience & thrive. Hosts give genuine opinions & real facts! Each episode showcases a variety of information & entertaining topics.

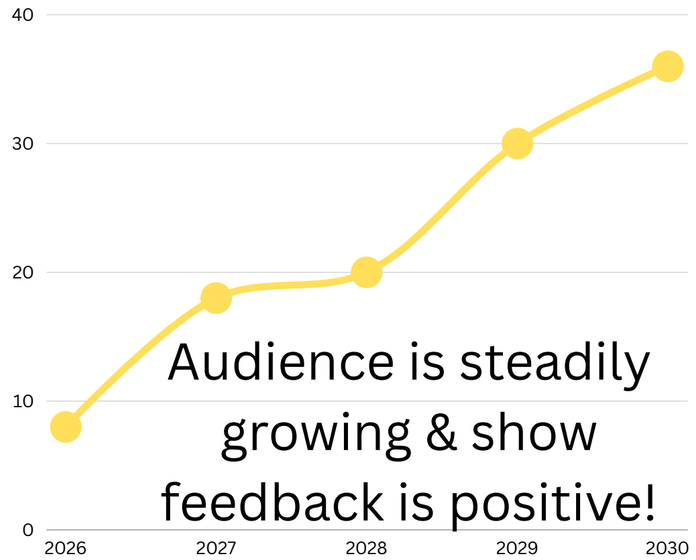


Demographics

- RIB has viewers in over 50 countries
- Atlanta, New York, L.A., Chicago, Phoenix, Houston and Dallas are well represented.
- We consistently grow our audience every year.
- We offer a variety of programing including:
  - Sports Unfolded
  - Kenny & Ron's No Agenda Show
  - Holy Shiftballs
  - SoulSpectives
  - NHL & NBA Shows

WDJY 99.1 FM
Straight Talk

Since June 2nd Going on Daily is showcased 5x a week!



WDJY

Sports Unfolded 34k listeners
Going on Daily 10k listeners
Holy Shiftballs, SoulSpectives,
No Agenda Show, Off the Crossbar &
Floor Seats all range 7-10k listeners

Social Reach

Rhode Island Broadcasting

1,218 Subscribers

329 Subscribers

497 Subscribers

751 Subscribers

Going on Daily
WDJY in Dallas, GA
(10k Listeners)

Sports Unfolded
WDJY in Dallas, GA
(34k Listeners)

WBOB in RI
(900+ listeners)

Soon to be in Denver

Programs

Sports Unfolded is the Flagship show on RIB. The best Sports show anywhere with great analysis and facts.



Going on Daily is the perfect show to kick off your day. Powerful stories, funny segments, and fan interactive.

Floor Seats & Off the Crossbar are sports fans best with hoops and hockey.



Sponsors Get

- Banner on Episode
- Sponsor TY mentioned by hosts on all episodes in the span of sponsorship
- 30 Sec Ad Read or Shown on all episodes in the span of sponsorship
- Banner posted on social media
  - Twitter/X
  - TikTok
  - Instagram
  - MeWe
  - Gab
  - Website

Exclusive Sponsor Pricing

$10,000 for 1 year	**Video**	**Audio**
Banner on the show across the top	YT, Rumble, FB, X and Twitch	Spotify, Red Circle, Amazon, WDJY, WBOB (SU/GoD)
Video Ad (Airs in audio too)		
Website Banner and Ad		

$6,000 for 6 months	**Video**	**Audio**
Banner on the show across the top	YT, Rumble, FB, X and Twitch	Spotify, Red Circle, Amazon, WDJY, WBOB (SU/GoD)
Video Ad (Airs in audio too)		
Website Banner and Ad		

Seqment Sponsor Pricing

- Sponsoring a segment would be named after the sponsor.
  - ex: The (***YOUR BIZ***) Ron’s Top 5
  -
- Banner for that segment with your logo

- Host mention during show.





Seqment Sponsor Pricing

$1k (SU & GoD)	Video	Audio
Logo on the show	YT, Rumble, FB, X and Twitch	Spotify, Red Circle, Amazon, WDJY, WBOB (SU/GoD)
Seqment is renamed to reflect business name		
Website Banner		

$600 (Other Shows)	Video	Audio
Logo on the show	YT, Rumble, FB, X and Twitch	Spotify, Red Circle, Amazon, WDJY
Seqment is renamed to reflect business name		
Website Banner		

Sponsor Pricing Breakdown

Show	Sports Unfolded	Going on daily	Other shows
1 Year	$5k	$5k	$1,000
6 Months	$3k	$3k	$600
3 months	$1,750	$2	$400
1 Month	$750	$750	$200

Segments	Sports Unfolded	Going on daily	Other shows
1 Year	$1k	$1k	$600
6 Months	$600	$600	$400
3 months	$400	$400	$250
1 Month	$150	$150	$100

Be on the Show as a sponsor		
$100	20 minute interview	Includes: banners, social, website ads & shor